

Escola Europea de Short Sea Shipping

Building knowledge and network on the sea



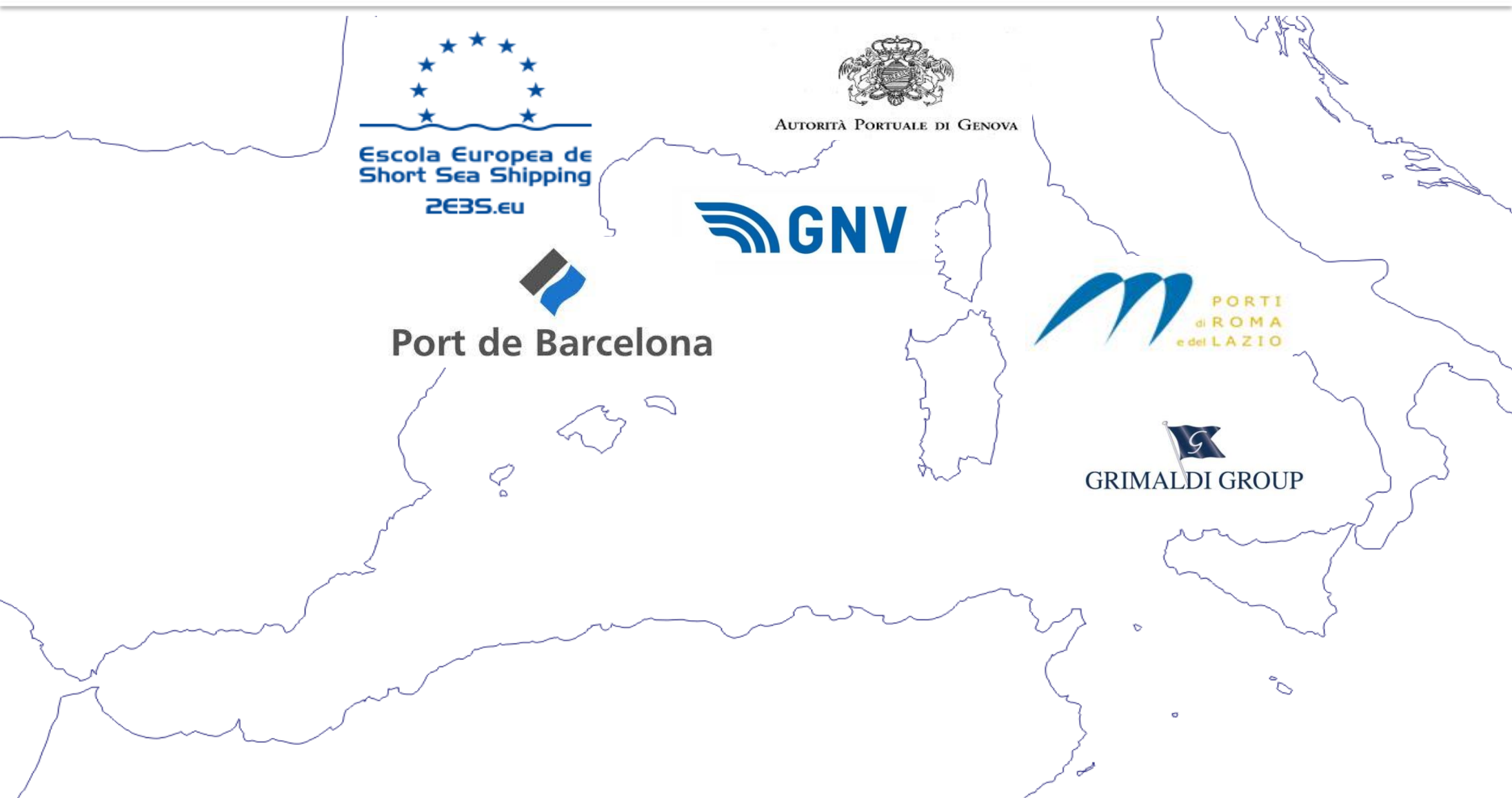
29th November, 2016
MedPorts Forum
Eduard Rodés

Agenda



- 2E3S: a successful European project
- 2E3S: a helping partner
- 2E3S: the easy way to achieve good results

Who are we?





Escola Europeia de
Short Sea Shipping
2E3S.eu

THE SPIRIT OF THE SCHOOL

The Escola aims to promote co-modal transport as a tool to create efficient supply chains, by using ports as a modal exchange node.

And this is only possible when professionals and companies are well prepared.

Our history



10 years of blue spirit
2E3S.eu training & values



9 projects



200+ courses



8,000+ students

With the collaboration of:



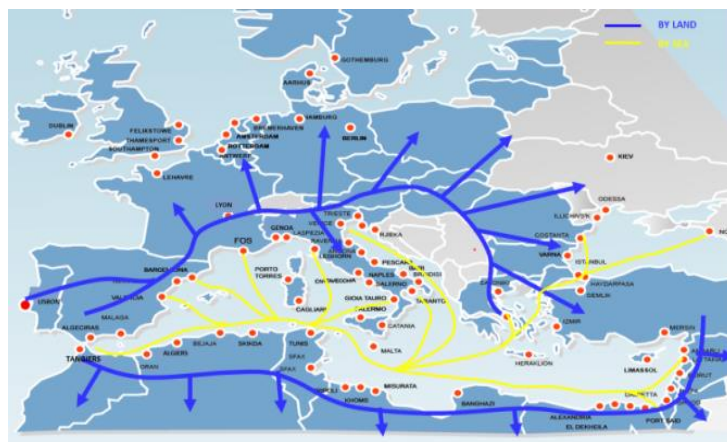
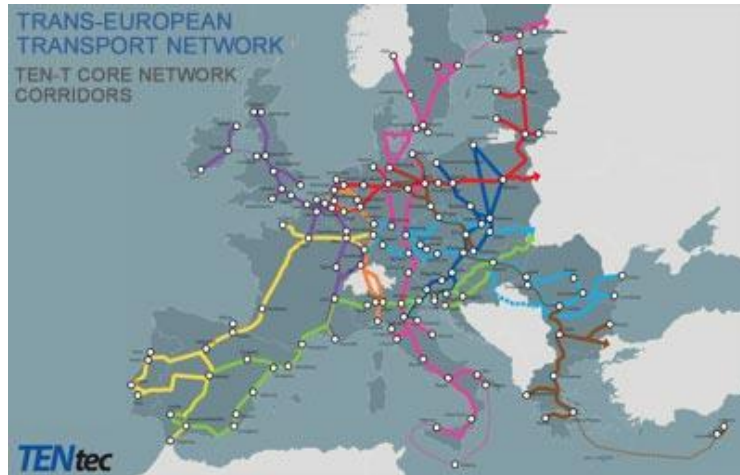
European Shortsea Network

A growing network of shortsea promotion centers that help to build a cooperation framework between port communities in Europe.



WHAT WE ARE BUILDING?

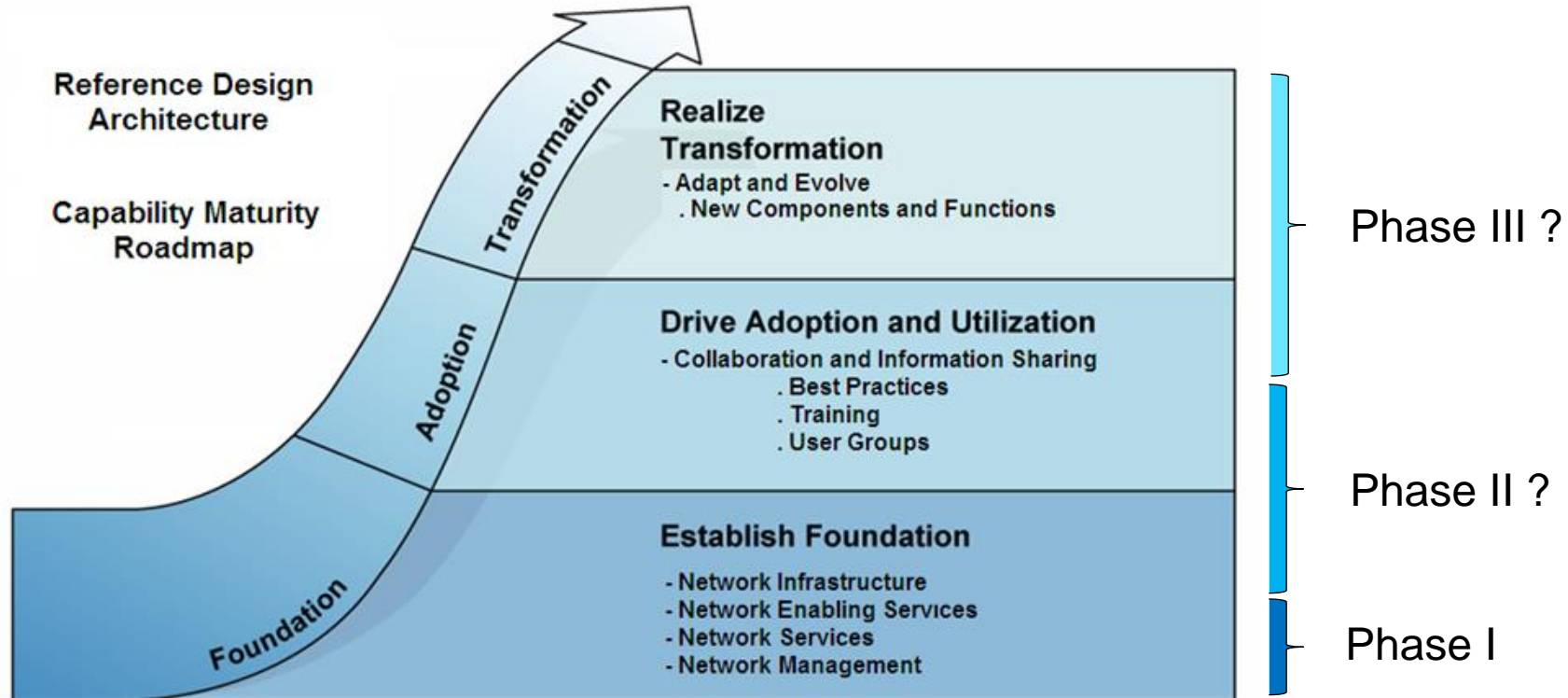
NETWORKS!



The Network Effect

Originally conceived as a way to sell more Ethernet cards, Metcalfe's Law postulates that the value of a network is proportional to the square of the number of users. In this essay the author wonders whether his law applies to other networks—namely neurons in the human brain and transistors in supercomputers.

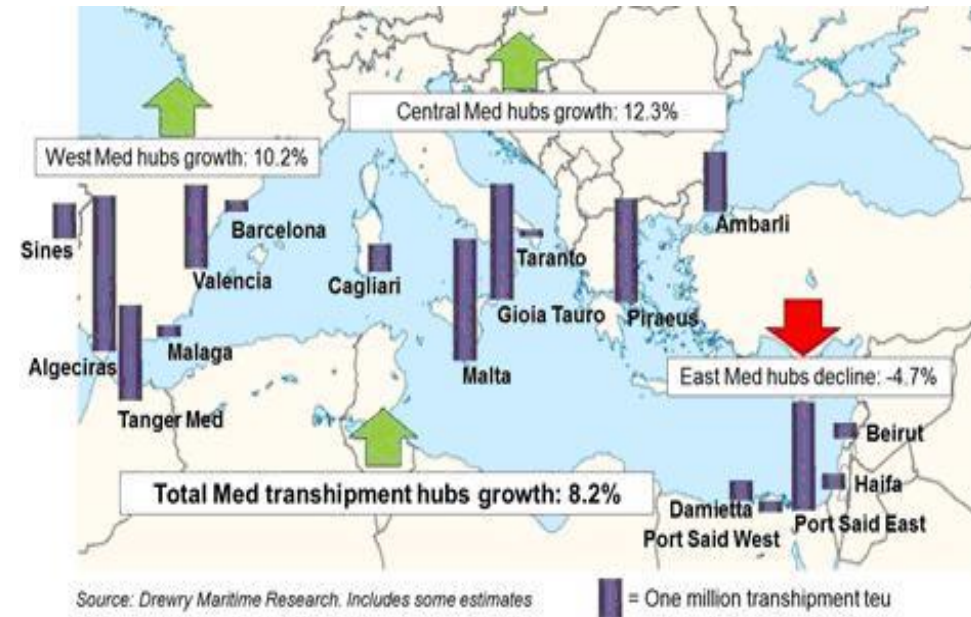
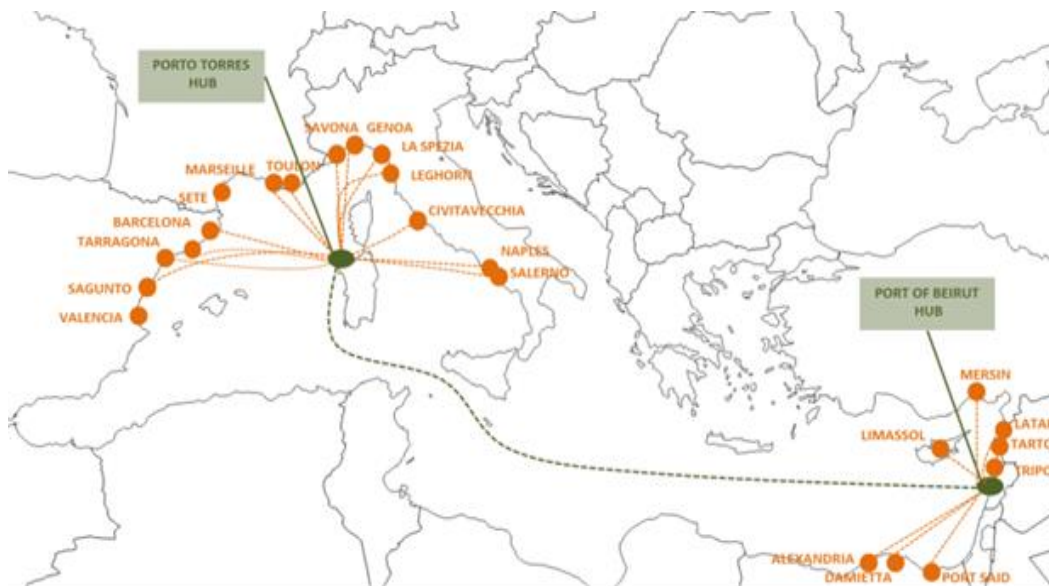
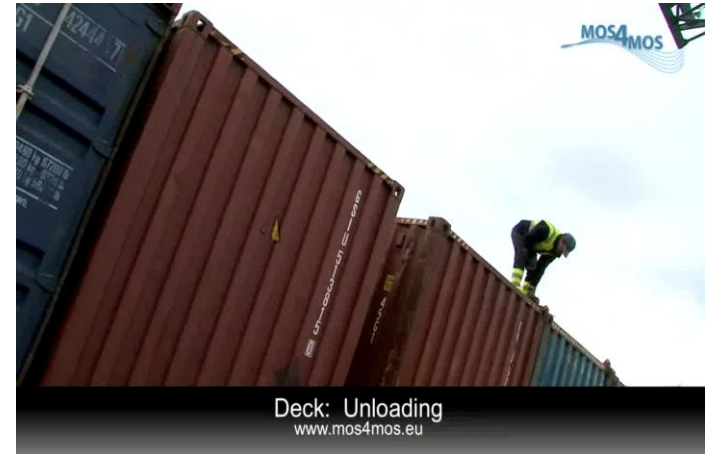
WHAT DO WE NEED TO BUILD A NETWORK?



“THE SECRET OF CHANGE IS TO FOCUS ALL OF YOUR ENERGY, NOT ON FIGHTING THE OLD, BUT ON BUILDING THE NEW.”

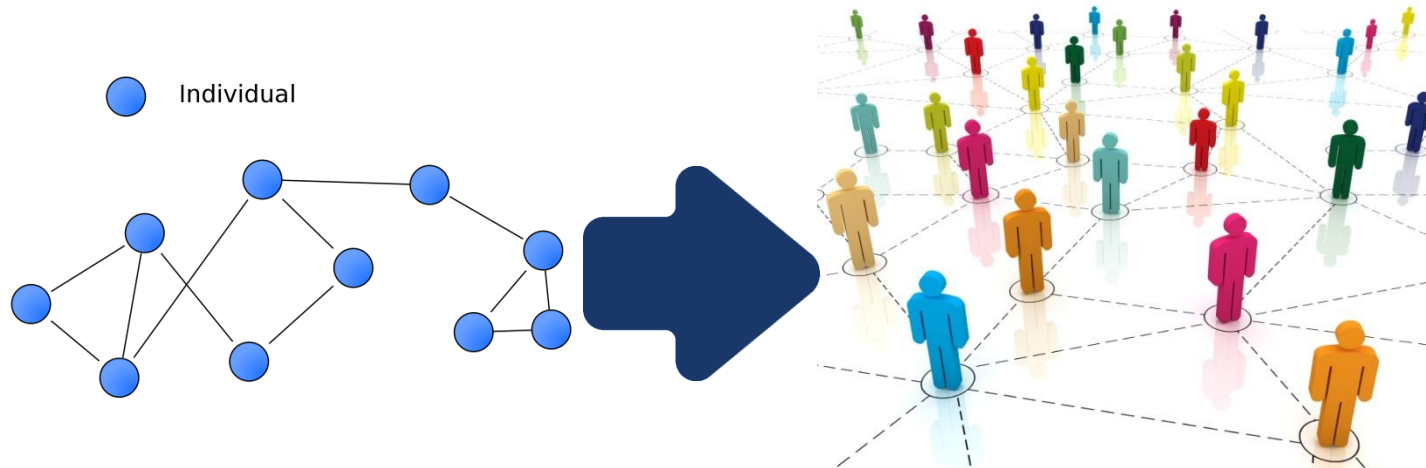
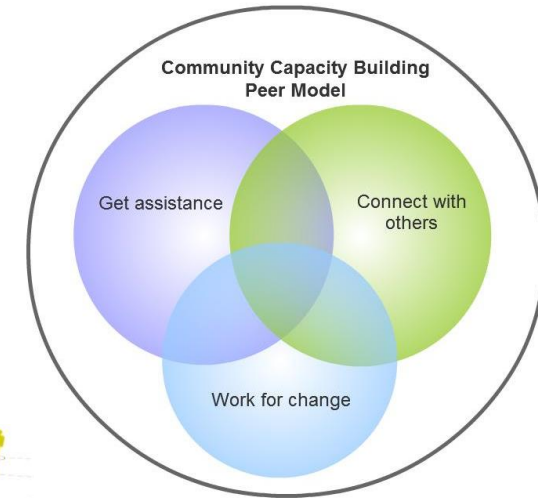
— SOCRATES

WHAT ARE WE BUILDING?



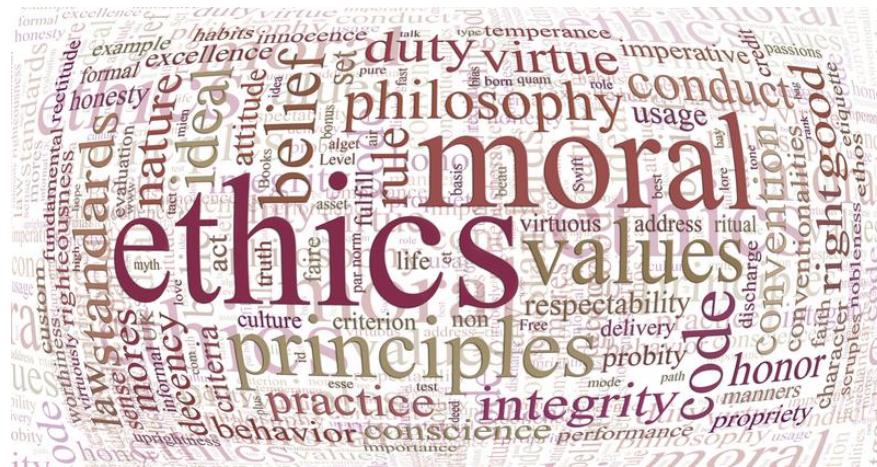
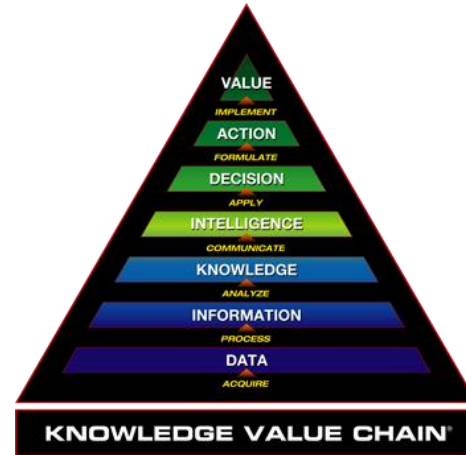
FROM PORTS OPERATORS TO PORT COMMUNITY MEMBERS

Community Capacity Building is a conceptual approach to development that focuses on understanding the obstacles that inhibit people, companies and public administrations from realizing their development goals while enhancing the abilities that will allow them to achieve measurable and sustainable results.



TRAIN TO KNOW, TRAIN TO CHANGE

Environmental Approach Technical and IT knowledge Teamwork skills



2E3S: the easy way to achieve good results

EXCELLENCE IN TRAINING: Our model & types of memory - PNL

Experiential Learning

Environments
where learning
is unavoidable

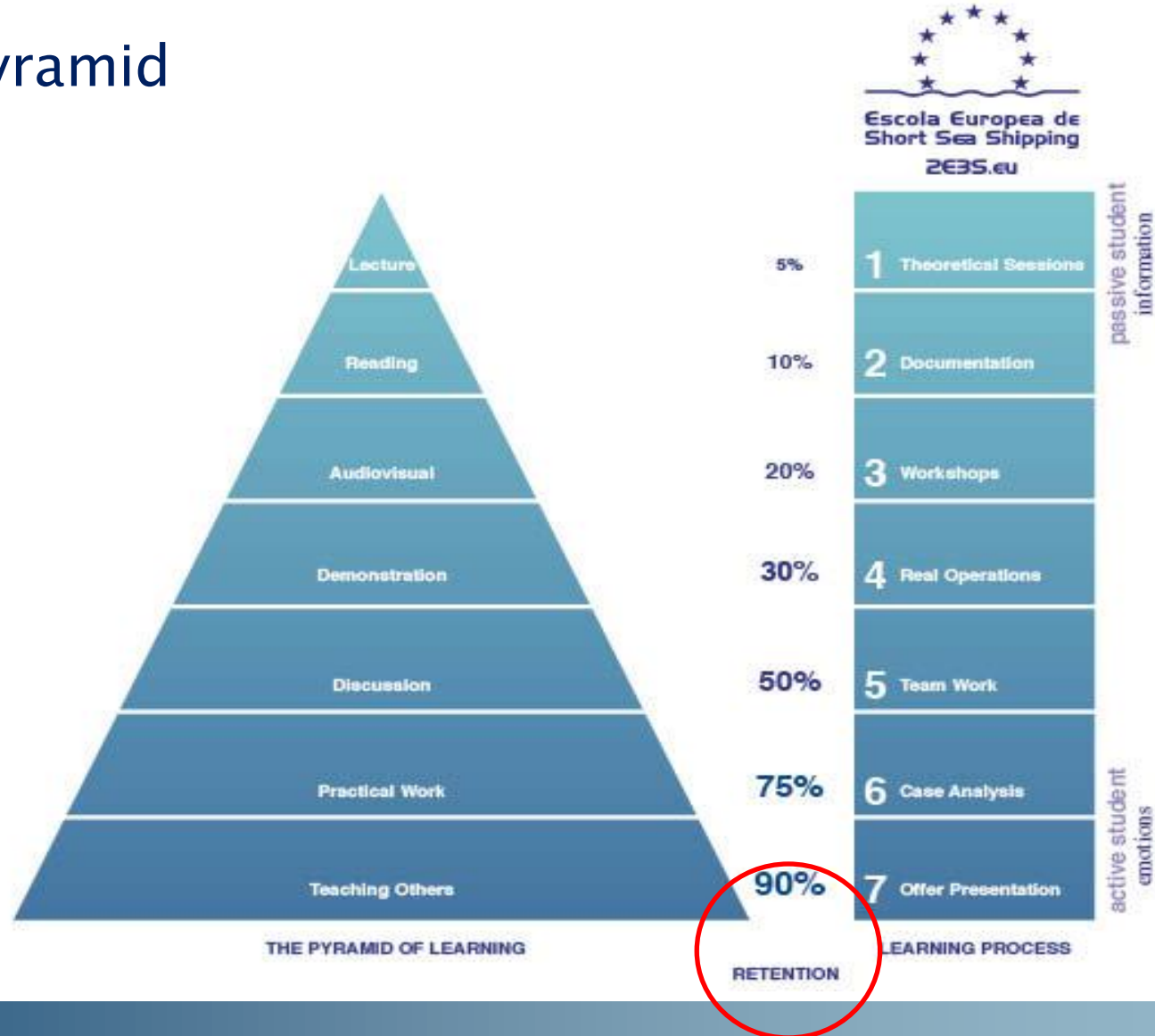
Transforming
training in a
vital experience

- ✓ Professors – prestigious and well-known professionals of the sector
- ✓ Constantly updated contents
- ✓ Importance of ICT in curricula
- ✓ Development of e-learning and e-Freight modules



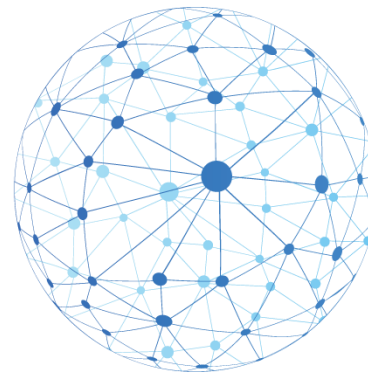
Our teaching method

Training Pyramid



The goals of our courses

- To familiarize participants with the operations and experience first-hand the vision of the ports and the logistic communities.
- To train professionals of the sector to design competitive services and efficient supply chains by using the ports as central points of intermodal exchanges.
- To build and promote a competence and network development among professionals of the sector.



The goals of our courses

HOW DO WE ACHIEVE IT?

- ✓ By promoting co-modality as a tool for the improvement of transport management.
- ✓ By offering training and information necessary to design and manage supply chains in which intermodality can prove to be a good alternative in terms of cost, time and the environment.
- ✓ By analyzing and calculating the economies that could be generated through intermodality, internal costs, external costs, the risks and savings in time.

Promote



Benefits!

OUR PROGRAMMES

Our teaching method

Training in an environment where collaboration is required during several days promotes the cooperation and strengthens the bonds between participants, as well as the exchange of experiences and knowledge. **A course becomes an unforgettable memory!**



Our teaching staff

- ✓ Representatives from port administrations participating in the project
- ✓ Representatives from the shipping companies participating in the project
- ✓ International specialists from the world of logistics

Our classrooms



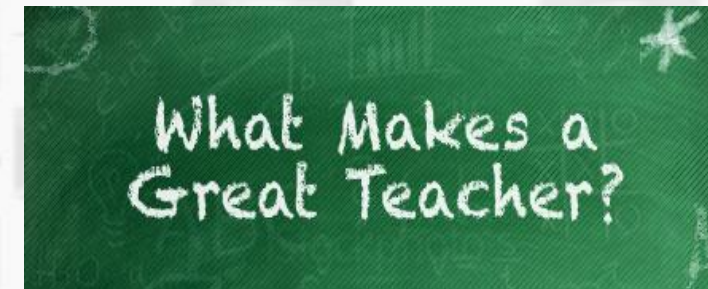
Our quality

The design of the courses is approved by the Academic Committee of the Escola, which consists of professionals of the sector and the academic field

Our teachers

International prestigious experts in Logistics who...

- ★ Have an expertise on the topics they talk about
- ★ Know the sector
- ★ Were trained to train and know teaching methods (Theater To Train 3T-Certificate)
- ★ Understand that the relationship with the participants is part of the training
- ★ Participate actively in our courses
- ★ Are enthusiastic, reliable, flexible and patient
- ★ Identify themselves with the Escola's values



MOST & SURCO courses



TECHNICAL COURSES

Port Operations and Maritime Trade Logistics



Curso-Taller

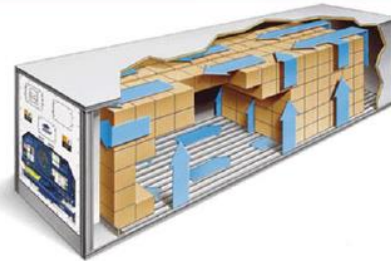
COMERCIO INTERNACIONAL Y TRANSPORTE
INTERMODAL

Barcelona-Roma/Civitavecchia

Semestre I

29 agosto – 23 septiembre, 2016

Temperature Controlled Supply Chains



Maritime Trade and Logistics:

Theory and Applications

Barcelona

22th – 27th February, 2016

FROM 1 DAY TO 1 MONTH

Our Results

The Escola's courses help to:

- ✓ Understand the MoS, intermodal transport and the port facilities
- ✓ Optimize the capacity to use existing transport infrastructures and opt for a more sustainable transport system
- ✓ Develop an efficient system with more equitable prices, ensuring that external costs are internalized
- ✓ Introduce clean technologies and the quick use of environmentally efficient vehicles
- ✓ Improve transport management and its environmental impact
- ✓ Encourage collaboration between companies in the sector



EPILOG

THE FUTURE
belongs
TO THOSE WHO BELIEVE
in THE power
OF THEIR DREAMS.

If we plan for a
better
future
we eventually
have a
great
past.

Wasseem Kabbara



More information



Escola Europeia de Short Sea Shipping



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